



Would you like to be part of an innovative, friendly and dynamic team committed to making a difference in school children education?

About the British Brain Bee

The British Brain Bee is a non-profit organisation that provides resources to local public outreach neuroscience initiatives in England. The main purpose of the charity is to promote the advancement of neuroscience education from early years. We do this by organising an annual competition called the English Brain Bee (www.brainbee-uk.com). The English Brain Bee is the only neuroscience competition currently running in the UK. We aim to:

- create an interest of students in neuroscience;
- incentivise students to participate in the annual English Brain Bee competition by giving various prizes to foster competitive spirit and a sense of achievement;
- provide students with neuroscience hands-on experience by running a 'spotter' examination during the competition;
- provide the opportunity to meet with neuroscientists and students who are studying neurosciences.

Our Vision

An educated, inquisitive community of young future leaders in neuroscience research which will serve the society by developing new diagnostic techniques and treatments for neurological disorders.

Our Mission

Educating the young generation through engagement in neurosciences and STEM in a fun, hands-on manner.

Currently we are looking for a **Digital Marketer** located anywhere in the UK.

You will be researching and writing up stories and news from neuroscience field to post as blogs and web pages and adapt for social media. You'll also be helping with our publications, events, appeals and campaigns, corporate sponsorship stewardship and increasing our outreach. You will need to hit the ground running and be comfortable with supporting a busy team with multiple, ongoing projects.

We are looking for someone with journalistic writing skills, an understanding of how social media works, good organisational abilities and an interest in international development. Good writing and editing skills are essential, as is some experience or training in communications work.

Ideally you will have used a Content Management System (WordPress) and social media management software. Experience of using Adobe software (Photoshop, InDesign, Premiere Elements/Pro) is highly desirable. Above all you will be passionate about connecting people to our cause and inspiring them to act.

Main Tasks:

- create engaging evidence-based content to drive awareness, engagement and conversion
- turn raw content / ideas into crystal clear, engaging copy for blogs and articles



- disseminate content via channels including your website (Squarespace), Mailchimp email campaigns, social networks (Linkedin, Twitter, Facebook and 3rd party organisations' channels
- increase the number of Facebook subscribers and website views
- post invitations to participate in the Brain Bee in various youth and parent groups on Facebook
- update website using Wordpress platform

The Person:

- digital marketer / web editor experience
- experience of neurosciences highly desirable
- results focused and data driven (Google Analytics)
- tactical while maintaining a strategic overview
- experience of social media channels

What we can offer you:

- Support you with training and DBS check.
- Networking opportunities with the most influential scientists, policy makers and public engagement specialists.
- Invite you to team building events and regular meetings.
- Support your on-going career with job references if requested.
- Reimburse your reasonable local travel expenses
- A great opportunity to make this role your own and be part of an amazing team and organisational culture, shaping a new charity that will make a big impact in the community and to the lives of young people.

This is a great opportunity to utilise your experience in the charity sector, make new friends, and help our services support many young people across the UK.

If you are interested, do not hesitate to contact a Volunteer Manager Martyna Petruyte at [**m.petrulyte.14@aberdeen.ac.uk**](mailto:m.petrulyte.14@aberdeen.ac.uk).